



Tahoe Sierra Board of Realtors®  
Foundation for Charitable Activities  
Annual Charity Golf Tournament

Tuesday, June 14th, 2022 • Northstar-At-Tahoe

## SPONSORSHIP OPPORTUNITIES

A REALTOR® Networking Event



TAHOE SIERRA  
BOARD OF REALTORS®

# ABOUT THE FOUNDATION

Dear Tahoe-Truckee business leaders,

We would be honored to have you consider a sponsorship for the Tahoe Sierra Board of REALTORS® Foundation for Charitable Activities Annual Charity Golf Tournament to be held Tuesday, June 14th at Northstar-At-Tahoe.

As you may or may not know, the purpose of the Tahoe Sierra Board of REALTORS® Foundation for Charitable Activities is to hold fundraiser events where the proceeds can be donated to local charities that benefit the Tahoe-Truckee community. Last year the Foundation donated over \$8,000 to community organizations including Tahoe Truckee Community Scholarship Program, Truckee Community Christmas, Sierra Senior Services, Sierra Forever Families, Tahoe Forest Hospice, Project M.A.N.A., Placer County Search and Rescue, Toys For Tots, the Bear League, and the Humane Society of Tahoe-Truckee.

We expect this event to draw more than 100 attendees from the Truckee and North Tahoe Communities.

Your sponsorship is a great way to promote your business while showing your support for the community. For more information regarding the Foundation, please contact Sue Ruane at 530-583-0275 or via email at [sue@tahoemls.com](mailto:sue@tahoemls.com).

Thank you for your consideration.

Sincerely,

Sue Ruane, Chief Executive Officer  
Tahoe Sierra Board of REALTORS®

# TITLE SPONSOR -- \$2,000

**SOLD**

As the title sponsor for the 2022 *Annual Charity Golf Tournament*, you will be recognized as a presenting sponsor of the Tahoe Sierra Board of REALTORS® Foundation for Charitable Activities largest member event. This is an exclusive naming opportunity.

In appreciation of your contribution, you will receive an exciting benefits package including your company logo on all event materials and VIP treatment for you and your guests the day of the event.

## BENEFITS:

- Banner displayed at the tournament
- Prominent company name and/or logo placement on:
  - \* All promotional materials including registration forms, scorecards, and carts
  - \* Email blasts to over 800 Tahoe Sierra Board of REALTOR® members
- Round of golf for four including carts and lunch
- Meet and greet 70+ REALTORS® during post-event Happy Hour
- Recognition during the event general announcements
- First Choice of Tee Sponsorship—If you choose, you can sit at the tee and greet players, pass out promo items or play games for prizes.

# HAPPY HOUR -- \$1,000

As the Happy Hour sponsor the 2022 *Annual Charity Golf Tournament* you will receive an exceptional benefits package that includes the opportunity to associate your name and company logo on all event materials relating to this category. This is an exclusive naming opportunity.

## BENEFITS:

- Banner displayed at the Happy Hour bar
- Round of golf for four including carts and lunch
- Meet and greet 70+ REALTORS® during post-event Happy Hour
- Recognition during the event general announcements
- Second Choice of Tee Sponsorship—If you choose, you can sit at the tee and greet players, pass out promo items or play games for prizes.

# TEES -- \$300

(16) of these opportunities are available. As the sponsor of a hole, you will receive a benefits package that includes the following opportunities:

## BENEFITS:

- Prominent company name and/or logo placement on a sign at your tee—If you choose, you can sit at the tee and greet players, pass out promo items or play games for prizes.
- Meet and greet 70+ REALTORS® and provide promotional giveaways
- Recognition during the event general announcements

# IN-KIND CONTRIBUTIONS

Underwriters and sponsors who provide in-kind goods and services for the 2022 Annual Charity Golf Tournament may receive benefits associated with specific sponsorships after approval from the Sponsorship Committee. An in-kind donation of goods or services is defined as a product or service that covers an actual, identifiable expense for the event.