

# ANNUAL CHARITY GOLF TOURNAMENT

September 25, 2012 • Northstar at Tahoe

A REALTOR® Networking Event



SPONSORSHIP &  
UNDERWRITING  
OPPORTUNITIES



Foundation for Charitable Activities

# ABOUT THE FOUNDATION

Dear Tahoe-Truckee business leaders,

We would be honored to have you consider a sponsorship for the Tahoe Sierra Board of REALTORS® Foundation for Charitable Activities Annual Charity Golf Tournament to be held September 25th at Northstar at Tahoe.

As you may or may not know, the purpose of the Tahoe Sierra Board of REALTORS® Foundation for Charitable Activities is to hold fundraiser events where the proceeds can be donated to local charities that benefit the Tahoe-Truckee community. Last year the Foundation donated over \$10,000 to community organizations including, Ben Ali Shrine Center, North Tahoe Booster Club, Tahoe Truckee Ministerial Association, Truckee Community Christmas, Truckee Tahoe Senior Center, Lake Tahoe Ski Club Foundation, A+ Before and After School Program, Tahoe Forest Hospice, Project M.A.N.A., Disabled Sports USA, Placer County Search & Rescue, Truckee River Watershed Council and Tahoe Women's Services.

We expect this event to draw over 100 attendees from the Truckee, North Tahoe and Reno Communities.

Your sponsorship is a great way to promote your business while showing your support for the community. For more information regarding the Foundation, please contact Sue Ruane at 530-583-0275 or via email at [evp@tahoemls.com](mailto:evp@tahoemls.com).

Thank you for your consideration.

Sincerely,

Sue Ruane, Executive Vice President  
Tahoe Sierra Board of REALTORS®

## TITLE SPONSOR – \$2,500

As the title sponsor for the 2012 *Annual Charity Golf Tournament*, you will be recognized as a presenting sponsor of the Tahoe Sierra Board of REALTORS® Foundation for Charitable Activities largest member event. This is an exclusive naming opportunity.

In appreciation of your contribution, you will receive an exciting benefits package including your company logo on all event materials and VIP treatment for you and your guests the day of the event.

### BENEFITS:

- Banner displayed at the tournament
- Prominent company name and/or logo placement on:
  - \* All promotional materials including registration forms, scorecards, and carts
  - \* Email blasts to over 800 Tahoe Sierra Board of REALTOR® members
- Round of golf for four including carts and lunch
- Recognition during the event general announcements

## HAPPY HOUR -- \$2,000

As the Happy Hour sponsor the 2012 *Annual Charity Golf Tournament* you will receive an exceptional benefits package that includes the opportunity to associate your name and company logo on all event materials relating to this category. This is an exclusive naming opportunity.

### BENEFITS:

- Banner displayed at the Happy Hour bar
- Round of golf for four including carts and lunch
- Meet and greet 70+ REALTORS® during post-event Happy Hour
- Recognition during the event general announcements

## TEE -- \$250

(18) of these opportunities are available. As the sponsor of a hole, you will receive a benefits package that includes the following opportunities:

### BENEFITS:

- Prominent company name and/or logo placement on a sign at your tee
- Meet and greet 70+ REALTORS® and provide promotional giveaways
- Recognition during the event general announcements

# IN-KIND CONTRIBUTIONS

Underwriters and sponsors who provide in-kind goods and services for the 2012 Annual Charity Golf Tournament may receive benefits associated with specific sponsorships after approval from the Sponsorship Committee. An in-kind donation of goods or services is defined as a product or service that covers an actual, identifiable expense for the event.



# ANNUAL CHARITY GOLF TOURNAMENT COMMITMENT FORM

Please print all information legibly and exactly as it should appear in all publications.

**Name of Individual**

**or Company:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Daytime phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

## SPONSORSHIP OPPORTUNITIES

**Title Sponsor - \$2,500 - SOLD**

**Happy Hour - \$2,000**

**Tee - \$250**

**I am unable to attend, but wish to make a donation of \$** \_\_\_\_\_

PAYMENT: Enclosed is my check for \$ \_\_\_\_\_ payable to TSBOR Foundation

PLEASE CHARGE MY \_\_\_\_\_ MC \_\_\_\_\_ VISA

CARD NO. \_\_\_\_\_ EXP. DATE: \_\_\_\_\_ / \_\_\_\_\_

BILLING ZIP: \_\_\_\_\_ 3-DIGIT SECURITY CODE: \_\_\_\_\_

**Please return to: TSBOR Foundation for Charitable Activities**

Attn: Golf Tournament, P.O. Box 3744 Olympic Valley, CA 96146 FAX: 530-583-1015

We thank you for this contribution and your commitment to community organizations.

TSBOR Foundation for Charitable Activities TAX ID # 68-0400111